



## *Press Release*

### LAUNCH OF THE WORLD'S FIRST DOG CRUISE

#### **EMBARGOED - SINGAPORE, 1ST APRIL 2021**

No, this is not an April fool joke, although it easily could be! Every dog has its day and that is especially true if they are invited to our Dog Cruise Sunset Dinner Cruise onboard Luxury Tall Ship Royal Albatross. Our Dog cruise idea started last year with the making of a parody about two dogs "Jack" and "Rose" having a romantic anniversary dinner onboard. After receiving great feedback about the video that we posted on YouTube, the local dog community showed strong interest in a real dog cruise!

The Dog Cruise is a special event; it is an extension of our popular romantic dinner cruises that sails on Friday to Sunday every weekend. The ship's owner and CEO, Mr. Peter Pela is not surprisingly; an avid dog lover. He envisioned the dinner cruise with a gourmet menu for both the dogs and their owners with the option for our fur friends to dine at the table like any other member of the family.

Peter Pela said "We are proud to be the first company in the world to organise a dedicated dog cruise onboard a luxury tall ship. It's a fun entertaining evening out for the entire family with some amusing opportunities for their dogs to impress. We have partnered with Singapore's largest dog training centre - Sunny Chong Dog Training School - to help execute the event, as human and dog safety always comes." Pela adds lightheartedly "dog fights and bites are one thing we of course want to avoid. So Sunny's team will do a complimentary dog "interview" at the owner's home before the actual sailing day to ensure the dogs suitability with optional training available if they would like them to be seated at the dining table."

Sunny Chong said "One of our training school's principal objectives is to not only to educate; but to also integrate Furkids into our human lifestyle at home and by attending events and other outdoor activities with owners. Our partnership with Royal Albatross fulfils this goal and we are delighted to be working together to help build better and closer dog-owner relationships."

Pela continues "The Dog Cruise should be well received by Instagram and social media users because it's truly unique and cute! Our pet dogs mean the world to us, so we are constantly looking for ways to enjoy their company and show them they are a treasured part of our family. After all, why shouldn't our best friends have a Furcation too?"

Ms Jean Ng, Executive Director, Attractions, Entertainment and Tourism Concept Development, Singapore Tourism Board (STB) said, "The Dog Cruise Sunset Dinner Cruise is one of the many interesting products and experiences that are offered under the SingapoRediscovered Voucher scheme. STB is heartened to see stakeholders like Royal Albatross innovate and develop new unique offerings to cater to locals with different interests while international travel restrictions remain in place."

Dog Cruise promises to be a memorable dining experience for both the parents and their furkids that will take them from Royal Albatross' berth at Resorts World Sentosa, along Sentosa's southern beaches and around the Southern Islands on board an actual tall ship. Guests shall enjoy delicious and beautifully presented 3 course meals, with an optional 6 course and wine pairing menu (for humans only), all freshly prepared on-board. The menus are available here. The background music has been especially selected to make our four-legged guests feel at home and welcome. To ensure the safety and health of everyone on board, the cruises will be conducted in compliance to the latest requirements for Safe Management Measures, including one metre distancing between groups of guests, and rigorous cleaning and disinfecting regimes.

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## Media Release

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#### ABOUT ROYAL ALBATROSS

Tall Ship Adventures Pte Ltd is a Singapore-based company dedicated to delivering world-class experiences on-board its luxury tall ship Royal Albatross. The Royal Albatross is fast emerging as a premium and a unique venue / attraction for organising corporate or private events. Through its ReDiscovery Breakfast Cruise, Sunset Sail & City Lights dinner cruises and opening up themed events; making the Royal Albatross a new lifestyle destination for Singaporeans. Royal Albatross can be seen berthed adjacent to Sea Aquarium at Resorts World Sentosa. For more information, visit Royal Albatross website at <https://www.tallship.com.sg/>

#### ABOUT DOG CRUISE

Inspired by the love story of Jack & Rose, the Dog Cruise concept took off after an interest by the local dog community in Singapore. Dog Cruise hopes to provide a fun experience for dogs and their owners with a cruise from Sentosa to the Southern Island on board a luxury tall ship. Just "like" our video. For more information about Dog Cruise including the sailing schedule, please go to: [www.tallship.com.sg/dogcruise](http://www.tallship.com.sg/dogcruise).

To find out more about the Dog Cruise video please go to: [www.youtube.com/dogcruisesingapore](http://www.youtube.com/dogcruisesingapore) or visit the website at [www.dogcruise.sg](http://www.dogcruise.sg).

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